



Third International Conference on eLearning for Knowledge-Based Society

Thursday, August 3, 2006 @ IMPACT Challenger, Muang Thong Thani

	Jupiter 15	Jupiter 16
08:00-09:00	<i>Registration</i>	
09:00-09:30	 <p>Keynote Address “Tenth Anniversary of the Distance Learning Foundation” Khwankeo Vajarodaya</p>	 <p>Keynote Address “The New, New Internet IPv6: Technology’s Next Big Step” Latif Ladid President, IPv6 FORUM</p>
09:30-09:50	<p>“Introducing eLearning into Secondary Schools in Thailand” Arthur Morse, Suwat Suktrisul</p>	<p>“eCollaborative Projects for Better Learning” Lim Kin Chew, Dnium Pte Ltd Singapore</p>
09:50-10:10	<p>“VEBA: Virtual Experience-Based Approach to eLearning Graduate Study” Prof.Dr. Chaoyong Brahmawong Assumption University</p>	<p>“Knowledge On-The-Move” A. Noel Jones Ireland</p>
10:10-10:30	<p>“Content Reusability in E-Learning ICRISAT’s Experiments with LMS” Sylvester Asil Gerard, <i>et al</i> India</p>	<p>“Types of Learning Objects” Ion Mierlus – Mazilu Technical University of Civil Engineering, Romania</p>
10:30-10:50	<i>Coffee Break</i>	
10:50-11:20	 <p>Keynote Address “Topic – TBA” Prof. Pavich Tongroach Thailand Cyber University</p>	 <p>Keynote Address “To Develop or Not to Develop New Courseware for University-Level eLearning” Prof.Dr. Srisakdi Charonman CEO, CIDE, Assumption University Dr.Natanicha Chorpothong Manager, Thailand Internet Association, c/o Assumption University of Thailand</p>
11:20-11:40	<p>“The Development of eLearning Methodology Degree Programs” Prof.Dr. Utumporn Jamornmann, Assumption University</p>	<p>“Designing Effective eLearning” Titu Minhas Adobe Systems Inc.</p>
11:40-12:00	<p>“E-learning Pedagogical Design: TSOI© Model” Mun Fie TSOI, <i>et al</i> Nanyang Technological University, Singapore</p>	<p>“E-learners, a special breed of learners with Implicit learning Characteristics” Chao boon Teo, Robert kheng leng Gay Nanyang Technological University, Singapore</p>
12:00-13:30	<i>Lunch</i>	
13:30-13:50	 <p>Keynote Address “eLearning as a Science and Profession” Rev.Bro.Dr. Prathip M. Komolmas President Emeritus, Assumption University</p>	 <p>Keynote Address “Technology: Facilitating the Transformation of Learning” Rozhan M. Idrus, Karen McComas</p>
13:50-14:10	<p>“The Value of International Standardisation of Basic Computer Literacy and Online Testing” Colin Glass, Jonathan Khongwir SpringBoard4Asia Ltd.</p>	<p>“iCamp: a cross-cultural research approach for a cross-cultural learning design” Barbara Kieslinger, Sebastian Fiedler Centre for Social Innovation, Austria</p>
14:10-14:30	<p>“From Blended Learning to eLearning: Experience with the MSciCT Program” Santithorn Bunchua Assumption University</p>	<p>“Technological Intelligent Agents [TIA]: A Stimulus for (e)Didactics?” Gerald Moshammer, Austria Benjamin P. W. Ellway, UK</p>
14:30-14:50	<p>“Instructional Design for eLearning Courseware: The IT-Plus System” Nuttaphong Kanchanachaya, Taminee Shinasharkey Assumption University</p>	<p>“Statistical Analysis of E-learning Usage in an University” Vajirasak Vanijja, Montri Supattathum King Mongkut’s University of Technology Thonburi</p>
15:00-15:20	<i>Coffee Break</i>	
15:20-15:40	<p>“A Methodology to Support Six Sigma Implementation in SMEs as E-Learning” Runchana Sinthavalai Prince of Songkla University</p>	<p>“Collaborative e-Testing Construction using Prediction Tools to improve test reliability” Pokpong Songmuang, Maomi Ueno, and Toshio Okamoto The University of Electro-Communications, Japan</p>
15:40-16:00	<p>“MySLU : A WEB Portal project to promote ICT and WEB Based Collaboration in Higher Education, Philippines Experience” Cecilia A. Mercado, Gerry Paul C. Genove Saint Louis University, Philippines</p>	<p>“A study on relation between the attitude of department heads, faculty members, and general practitioners toward e-learning and record of service (age) ...” Majid Rashid Torabi, Mohammad R. Ahanchian Iran</p>

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Friday, August 4, 2006 @ IMPACT Challenger, Muang Thong Thani

	Jupiter 15	Jupiter 16
08:00-09:00	<i>Registration</i>	
09:00-09:30	 <p>Keynote Address “Learning Theories & e-Learning” Prof. Rangsang Saengsook President, Ramkhamhaeng University</p>	 <p>Keynote Address “Solving Ethical Issues in eLearning” Kuldeep Nagi Fullbright Fellow-2006 @ Assumption University Seattle Communication College District, USA</p>
09:30-09:50	<p>“Synchronic Distance Learning: a Brief Review and Implications” David Bregman, Yossi Raanan, Yael Amitai The College of Management, Israel</p>	<p>“E-Learning and Knowledge Management, symptoms of a reality” Prasit Teekaput, Pairoj Waiwanijchakij Chulalongkorn University</p>
09:50-10:10	<p>“Flexible Learning: The Digital Engine of the Knowledge Economy” Christopher Johnson National Institute of Development Administration</p>	<p>“Developing an Effective and Efficient E-Learning Platform Using Open Source Software” Firouz Anaraki, Assumption University</p>
10:10-10:30	<p>“One Stop Services for E Learning Program” Prasitchai Veerayuttwilai Samart Telcom PCL</p>	<p>“Invitation Method Enhance Internet-based Survey Response Rates” Poonsri Vate-U-Lan, Assumption University</p>
10:30-10:50	<i>Coffee Break</i>	
10:50-11:10	<p>“Cognitive Architecture for Affective E-Learning” H. Ekanayake, <i>et al</i> University of Columbo, Sri Lanka</p>	<p>“Interactive Distance Learning based on SIP” Sinchai Kamolphiwong, <i>et al</i> Prince of Songkla University</p>
11:10-11:30	<p>“Business Game - An Illustration of Intensive Web Based eLearning support Technologies Usage” David Bregman, Gila Keinan, Arik Korman, and Itamar Shabtai, The College of Management, Israel</p>	<p>“Mobile Devices in eLearning” Rear Admiral Prasart Sribhadung Assumption University</p>
11:30-11:50	<p>“The Biggest and Best Schoolbook of the World: The Internet; Homeschooling and Global E-Learning Experiences” Andreas Becker, Lisa Becker, and Martina Heinze IMCT and LisAndi Co.,Ltd.</p>	<p>“Mobile Education Services Based on SMS and Their Architecture Comparison” Saranphong Pramsane, Assumption University Ridwan Sanjaya, Soegijapranata Catholic University, Indonesia</p>
12:00-13:30	<i>Lunch</i>	
13:30-13:50	<p>“eLearning Operational Risk Assessment and Management: A Case Study of the M.Sc. in Management Program” Sathima Patomviriyavong, <i>et al</i>, Assumption University</p>	<p>“Reengineering UNITAR's Courseware Development Model” Zaid Ali Alsagoff Universiti Tun Abdul Razak, Malaysia</p>
13:50-14:10	<p>“A Learner Oriented Ontology of Metadata to Improve Effectiveness of Learning Management Systems” S.R. Heiyanthuduwage and D.D. Karunaratna Sri Lanka</p>	<p>“Thai Language E-Training for the Hard of Hearing” Nalinrat Witsawakiti, Atiwong Suchato, and Proadpran Punyabukkana, Chulalongkorn University</p>
14:10-14:30	<p>“Intelligent Instructional Resource Planning System for an Enterprise eLearning Management System” Thaveesak Ganjanasuwan and Charan Sanrach King Mongkut's Institute of Technology North Bangkok</p>	<p>“RELAD: A Rapid e-Learning Authoring and Development Model” Proadpran Punyabukkana, <i>et al</i> Chulalongkorn University</p>
14:30-14:50	<p>“E-learning Value Chain and Case Studies” Arisa Rojnuckarin Assumption University</p>	<p>“eLearning Courseware Development: Experiences and Lessons Learned from AU-PLUS System” Jintavee Monsakul, Assumption University</p>
15:00-15:20	<i>Coffee Break</i>	
15:20-15:40	<p>“A Comparison of Group and Individualized Motivational Messages sent by SMS and E-mail to Improve Student Achievement” Damith Wickramanayake, University of Technology, Jamaica Charles Schlosser, Nova Southeastern University, USA</p>	
15:40-16:00	<p>“Typo-3 Goes E/B-Learning” Andreas Becker, LisAndi Co.,Ltd.</p>	
16:00-16:20	<p>“Web 2.0 and Its Implementation to E-Learning” Ridwan Sanjaya, Soegijapranata Catholic University, Indonesia Rear Admiral Prasart Sribhadung, Assumption University</p>	